

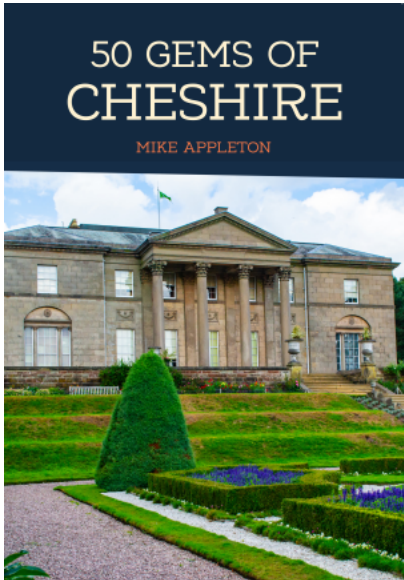


Advance Information

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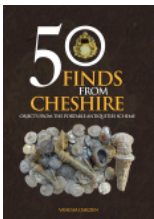
This beautifully photographed selection of fifty of the county's most precious assets shows what makes Cheshire great.



BIBLIOGRAPHIC INFORMATION

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50 GEMS OF CHESHIRE THE HISTORY & HERITAGE OF THE MOST ICONIC PLACES MIKE APPLETON

The county of Cheshire holds many delights, from the wild moorlands of the Peak District to the gentler appeal of the Dee Estuary. Cheshire also boasts more than its fair share of heritage and history, from the ancient walled city of Chester to its distinctive rural villages of half-timbered buildings, as well as many ancient castles, houses and religious buildings that tell fascinating tales of the county's rich and varied past.

The fifty gems featured in this book are places that will get under your skin and invade your mind. Some will take your breath away, some will make you pause and think about how our ancestors shaped the landscape, while others have a fantastic tearoom or cosy pub nearby. 50 Gems of Cheshire is overflowing with awe-inspiring photographs and fascinating facts to draw you closer to the places you already know and love and to tempt you to discover new gems of your own.

MARKETING, PUBLICITY, PRESS

- The perfect souvenir gift for tourists and residents
- Can be sold in bookstores, gift shops, tourist centres, museums and tourist attractions
- Stunning full-colour photography throughout
- Author available for book signings and other promotional activities

THE AUTHOR

Mike Appleton has been a journalist, editor, author and media professional since 1998. He has received critical acclaim for his publications. Born in St Helens, but now living in Lancashire, he made regular trips to the Yorkshire Dales with his father and those early days bore an obsession with area and its people, resulting in his book Yorkshire's Three Peaks. He's an active caver and walker, spending as much time as he can in the Yorkshire Dales, writing and photographing its unique landscape.



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